

# Hello, I'm Curtiss Shore.

## Experience

2024-CURRENT

*Nebraska Athletics - Lincoln, Nebraska*

### CREATIVE CONTENT PRODUCER -- HUSKERVISION

- Produce video/graphic content for Nebraska Athletics
- Execute video concepts for in-game presentation including LED boards located at Memorial Stadium, Pinnacle Bank Arena, Devaney Center, Hawks Field, Bowlin Stadium
- Shoot, edit and composite intro videos, video features, pump-up videos and highlights, headshots, and various pre/post productions including television shows.
- Serve as the primary HuskerVision creative for Volleyball, Women's Basketball, and Baseball
- Primary videographer on the road during the Volleyball season
- Oversee and lead 30+ student interns with different backgrounds in the creative video and design industry

2022-CURRENT

*NCAA Digital - Omaha, Nebraska*

### VIDEOGRAPHER & EDITOR

- Shoot, produce and edit video content for the Men's College World Series and the 2022 Women's Volleyball Final Four
- Primary shooter during the 2022 NCAA Division 1 National Championship Game for Baseball and Volleyball
- Shot for the NCAA Rooted Documentary Series for the 2023-24 Women's Basketball Season airing on @MarchMadnessWBB and ESPN

2024-CURRENT

*The Masters - Augusta, Georgia*

### OFF-SITE REMOTE CLIPPER & EDITOR

- Clip highlights, edit reels, and produce storytelling content for the duration of the tournament
- Collaborate with social team on-site to coordinate live content strategy
- Primary clipper for practice rounds and par three tournament
- Learned to work in a fast paced environment on Golf's biggest stage
- Organized a backlog of clips and highlights from throughout the tournament
- Dove more into my passion for social media and live content storytelling

2022-2024

*Creighton Athletics - Omaha, Nebraska*

### ASSISTANT DIRECTOR OF CREATIVE SERVICES

- Assist in recruiting efforts for Women's Basketball and Volleyball serving as editor for long form, story-telling videos
- Responsible for providing creative direction in all aspects of digital content creation and social media management
- Creative insight, strategy, and execution in regards to the oversight of multiple student interns from a vast background in the creative industry
- Serve as the liaison between Creighton Athletics' and Creighton University Communications' departments
- Serve as the creative director for Creighton Volleyball, Women's Soccer, Women's Basketball, and Baseball programs

## CONTACT

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## EDUCATION

2017-2021 *Cum Laude*

**The Ohio State University**

*BA with Strategic Communication*

*Video Arts and Media Production Minor*

2021-2024

**Creighton University**

*MS Organizational Leadership*

*Sports Leadership Certification*

## SKILLS

- Videography
- Photography
- Video Editing
- Social Media
- Broadcast Directing
- Leadership
- Strong Communication
- Passion for learning

## TECHNICAL SKILLS

- Adobe Creative Suite
- Final Cut Pro X
- TriCaster & 3Play
- Ross Carbonite
- Sony DSLR & Cinema cameras
- Black Magic Design A/V
- ChyronHego
- Twitter, Facebook, Instagram, YouTube, and TikTok

## ACCOMPLISHMENTS

- Boosted @creightonVB social engagements by 300,000 from 2021-22
- Generated over 300,000 views across all platforms during the @creightonwbb Elite Eight run
- Saw a 41% growth in engagement on @creightonwbb from 2022-23
- Grossed over 2.6 Million views on all content shot and edited
- Grew @creightonwbb instagram followers to surpass 10,000 during the 2023-24 season